

LEGAL ADVERTISING EXPOSED

D.J. Banovitz has litigated hundreds of cases in his fifteen years as a trial lawyer. He wrote this informative and easy-to-understand legal book to help consumers navigate through the swamp of attorney advertising and find the right lawyer for their cases.

This book exposes the tricks and deceptions in most lawyer ads, and explains what qualities are really important when you need to hire a lawyer.

Anyone who needs to hire an attorney in Colorado could certainly benefit from the wealth of knowledge in these pages. After reading this book, you'll know how to find the legal advice you need.



Originally from Chicago, D.J. Banovitz graduated from Colorado State University and the John Marshall Law School in Chicago. He exclusively practices plaintiff's personal injury law and has litigated hundreds of cases in the Denver metro area. His previous book is, *The Ultimate Guide to Colorado Accident Cases: Seven Costly Mistakes that Can Ruin Your Colorado Injury Case.*

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A CONSUMER'S GUIDE
to Finding the RIGHT LAWYER

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